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Newly Named Petco Love Invests in Lifesaving Work of The Fix Foundation Grant of \$25,000 will help save more pet lives in the Franklin area

Franklin, KY (May 1, 2021) – The Fix Foundation announced today a \$25,000 grant investment from the newly named, Petco Love, to support their lifesaving work for animals in the Franklin area.

Petco Love is a nonprofit leading change for pets nationally by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since their founding in 1999 as the Petco Foundation, they've empowered organizations with nearly \$300 million invested to date in adoption and other lifesaving efforts. And, they've helped find loving homes for more than 6.5 million pets in partnership with Petco and more than 4,000 organizations, like ours, nationwide.

"Today Petco Love announces an investment in The Fix Foundation and hundreds of other organizations as part of our commitment to create a future in which no pet is unnecessarily euthanized," said Susanne Kogut, President of Petco Love. "Our local investments are only one component. This month, we will also launch the first of our national tools to empower all animal lovers to drive lifesaving change right alongside us."

"This grant funding will be used to help our Simply Cats adoption program by allowing us to bring in more animals from area shelters and rescues, as well as our local community. This is going to make such an impact on the number of cats not coming into area shelters. Petco Love's support has truly been lifesaving in our work with this program and we really appreciate their generosity by supporting our work at the Fix Foundation," said Ruth Garriott, Director of The Fix Foundation.

The Fix Foundation is a nonprofit organization that began with the mission of helping the local Franklin community by providing affordable spay/neuter services, low-cost vaccination clinics, and a cat adoption program that currently works with 8 Petco stores in the area.

By providing affordable services, our local shelter has seen a dramatic decrease in unwanted litters of both cats and dogs. Since 2009, The Fix Foundation has assisted thousands of families by providing affordable options in basic pet care. The Simply Cats adoption program oversees almost 1,000 cat adoptions per year and gives the ability to assist not only our local shelter but many area shelters and rescues by placing their cats in loving homes.

For more information about The Fix Foundation, visit thefixfoundation.com. To learn more about Petco Love, visit petcolove.org.

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About The Fix Foundation

The Fix Foundation's mission is to provide affordable spay/neuter & basic care services to pets and their families in our community and surrounding communities. Our Simply Cats adoption program works with area rescues & shelters to find homes for unwanted cats & kittens.

Our goal is to reduce euthanasia in area shelters by lowering intake of unwanted litters into area shelters through spay/neuter as well as assist in lowering cat numbers through our adoption program.

About Petco Love (Formerly Petco Foundation)

Petco Love is a nonprofit changing lives by making communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing nearly \$300 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide. Today, our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Join us. Visit petcolove.org or follow at [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#) to be part of the lifesaving work we're leading every day.